



**BOSCH**

RBAU  
Attention: Pauline Fudalinski  
1555 Centre Road  
Clayton Vic 3169

Robert Bosch (Australia) Pty.  
Ltd  
Locked Bag 66  
Clayton South VIC 3169  
Visitor:  
1555 Centre Road  
Clayton VIC 3168  
Tel +61 3 9541 5555  
www.bosch.com.au

28 April 2020

## **eXtra Loyalty Program**

Dear Pauline

We are excited to advise you that the eXtra loyalty program is now officially live. For every purchase of an eligible product from cooperating wholesalers, points will be accumulated to your 'eXtra account' on the eXtra App after your successful registration.

Additionally, campaign highlights taking place throughout the year make eXtra even more exciting: During certain periods, you will receive bonus points for various products.

There are more than 50 attractive rewards that have already been made available from diverse categories such as automotive & tools, home & living, garden & outdoor, sports & leisure, computing & communication and etc.

### **How do I collect points:**

You collect points every time you purchase participating Bosch products. You will receive different points for different product categories, more information is available from "participating product" in the "ABOUT" section in the eXtra APP.

Your points are

(1) automatically credited to your 'extra account' at regular intervals (monthly) when you purchase an eligible product from approved vendors or

ABN 48 004 315 628

BOSCH and the symbol are registered trademarks of Robert Bosch GmbH, Germany

Citibank Pty. Ltd., BSB 242-000 Account No. 201455006 for domestic AUD transactions

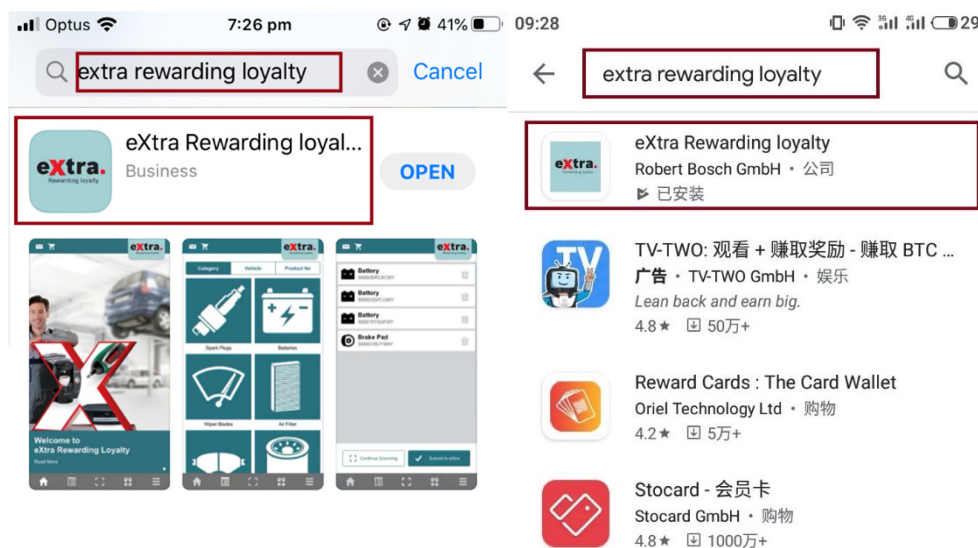
Deutsche Bank AG Stuttgart, Swift Code DEUTDESS, Account No. 0165005000 for overseas and foreign currency transactions

(2) uploaded manually from other vendors by providing the eXtra Service Centre [extra.ao@bosch.com](mailto:extra.ao@bosch.com) with purchase detail and scanned invoice of purchase when you purchase an eligible product from other vendors.

### How do I get access to eXtra:

eXtra loyalty program is an APP based system and it is very easy and fun to use.

Please search “extra rewarding loyalty” in either **Apple Store** or **Google Play** to download the eXtra APP.



### How are points calculated:

1 cent (from invoice value) = 1 point

### Transition from MyRewards to eXtra:

Once you have successfully registered, your account will be verified within 3 working days by Bosch.

During the verification, Bosch will transit all your existing MyReward dollars to the eXtra points (1 cent = 1 point) so that you can start to redeem your preferred rewards straightaway.

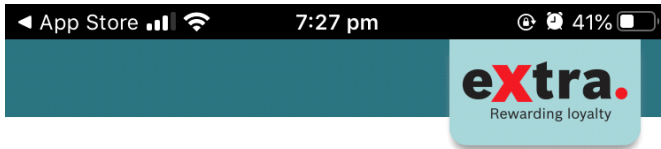
All Bosch Car Service MyReward accounts will be suspended by 31 May 2020. Consequently, you will not be able to use MyRewards after 31 May 2020. Therefore, you will lose all your MyReward dollars if you haven't successfully registered your account in eXtra prior to 31 May 2020..



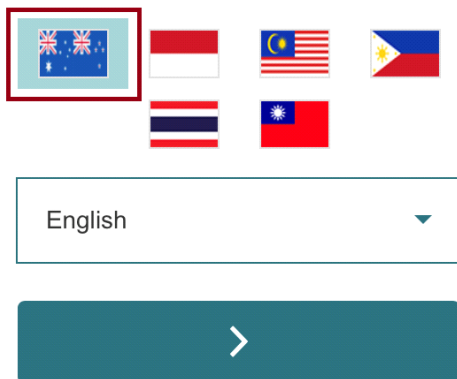
You will have more than 30 days to finish the registration process, which shall take you less than 2 minutes. Remember to key in the automatically generated code as the last step of your registration.

**How to register my eXtra account:**

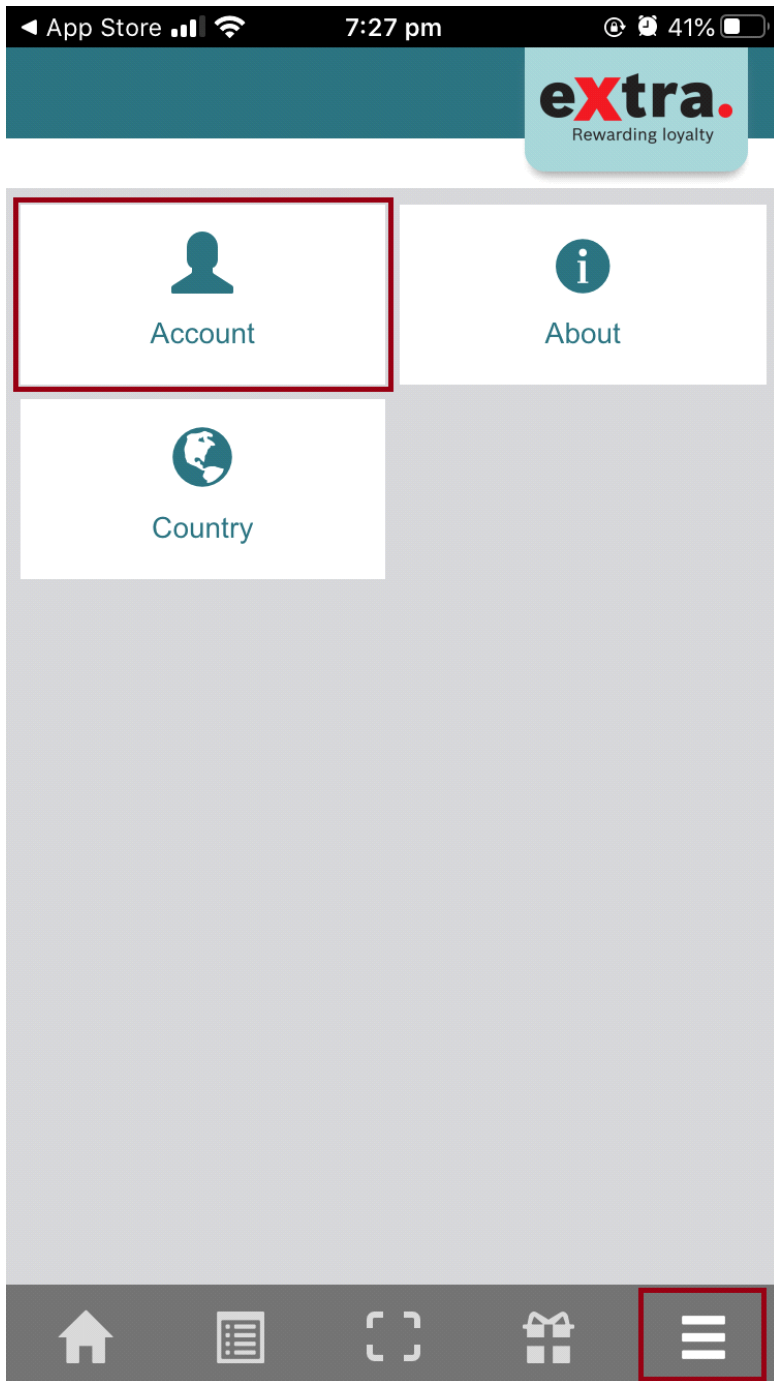
1. Please choose Oceania as the region after opening the eXtra APP



Select / Pilih / 选择 / 選擇 / เลือก

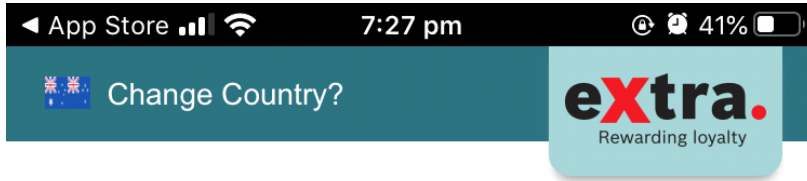


2. Access "Account" from the top right icon.





3. Register your account by clicking “Register Now”.



### Login to Proceed

Email

Password

Login

[Forgot Password?](#)

[Don't have an account? Register Now](#)





- 4. Fill in all your information (address of your business will be the address to receive your rewards)

Search 7:28 pm 41%

← Already Registered? **extra.**  
Rewarding loyalty

← Step 2/3 : Workshop Details

Type \* Please Select ▼

Group \* Please Select ▼

Company \*

Company Code

Address 1 \*

Address 2

Town/Suburb \*

Postcode \*

State \* Please Select ▼

Office No +61

I confirm that I am the owner.

Home List QR Code Gift Menu



**BOSCH**

◀ Search 7:28 pm 41%

← Already Registered? **extra.**  
Rewarding loyalty

← Step 3/3 : Contact Details

Title \* Please Select ▼

First Name \*

Last Name \*

Mobile Number \* +61

Email Address\*

Terms & Conditions (click to view)

I accept the general terms and conditions of eXtra

Notice of collection & Privacy Policy (click to view)

I accept the Notice of collection AND Privacy Policy.

I subscribe to receiving additional promotions from the Bosch Group

**Last step: Remember that you need to key in the automatically generated code as the last step to finalise your registration.**

**Assistance through eXtra Service Centre:**

Contact us at 1 800 064 727 (Australia) or 0 800 447 612 (New Zealand) or email us at [extra.ao@bosch.com](mailto:extra.ao@bosch.com) for assistance.

Yours sincerely  
Bosch Automotive Aftermarket Oceania  
Robert Bosch (Australia) Pty. Ltd